



Protect. Develop. Promote Outdoor Recreation

Meeting Agenda

Monday, March 20, 2017 7:00 pm

Location: 360 Real Estate Solutions
1243 Badger St. Conference Room

- I. **Call to order:** Welcome – recognition of new BOD members. Augie Weber
- II. **Approval of Minutes** – February minutes (M/S/P)
- III. **Treasurers Report:** Treasurer, Brian Burns – we are solvent
- IV. **Old Business**
 - a. Open for discussion
- V. **Committee Reports:**
 - a. Water Trails: Scott Cooper – Catgut paddle in July, Canoe and Du in July
 - b. Land Trails: Kurt Schroeder – SEVEN will do a weekly article on trails work. City is contracting out more of the grounds keeping work. No damage to golf course after ski season grooming. Upper Hixon trail work plans are set for the summer.
 - c. Jed Olson - Update on La Crosse Community Forest – city and county are working together with a common agreement on forest and trail improvement. ORA will take more of a coordinating role with any grants going through the city or county. Clean up behind State Road School with Grow La Crosse on April 29th.
- VI. **New Business**
 - a. Reminder: We need a big presence at the La Crosse City ELF Public Input meeting this Wednesday March 22nd at the Black River beach neighborhood center at 1433 Rose Street
 - b. Volunteer Activities – Josh Blum – upper Hixon trail work schedule is set
 - c. Grants and ORA's status as a non profit for RTA type grants – Jed Olsen – our mission statement needs to mention recreation on trails.
 - d. Promoting upcoming events – The Omnium – fly over series promotion coming up. Looking for volunteers. Training weekend beforehand. Catgut paddle festival – races, water activities, vendors, music.
- VII. **Executive Director Report**
 - a. ORA business
 - i. Continue on Cat Gut and ELF committees, Friends of Bluff Lands BOD, LAX Bike Swap, Bee Week programming (pollinator gardens).
 - b. Website
 - i. Will be up for testing in a week. New domain name (oradriftless.org) with new e-mail address for Executive Director
 - c. Fundraising
 - i. Met with La Crosse community foundation, \$25K North Face grant – similar to Kids and Mentors Outdoors (KAMO), meeting with Dahl, Hixon family regarding trail head signs.
 - d. Events coming up
 - i. La Crosse Mayor's neighborhood expo – Saturday March 25th
 - ii. Clean up of climbing region on Granddad's April 22nd
 - iii. Bee week – Upper Hixon 4 pm Monday April 24th
 - iv. Earth Fair – April 30th
 - v. The Earth Day Clean-up for the La Crosse Marsh is Saturday April 29th
 - vi. The summit – theme "How to get what we want; changing perceptions and developing policy for outdoor recreation".

