



ORA BOD Meeting Minutes

Monday, February 20th 2017 7:00 pm

Location: 360 Real Estate Solutions 1243 Badger St.
Conference Room

- I. **Call to order:** Welcome –
- II. **Approval of Minutes – January** minutes (M/S/P)
- III. **Treasurers Report:** Treasurer, Brian Burns (M/S/P)
- IV. **Old Business**
 - a. Open for discussion
- V. **Committee Reports:**
 - a. Water Trails: Scott Cooper – plans for CatGut Paddle with city.
 - b. Land Trails: Kurt Schroeder – MOA with MVC, giving up on winter trails, closing trails have worked well through Facebook, public hearing March 8th on Hixon 6:30-8 5th floor of City building – we will propose education, trail maintenance, winter grooming.
 - c. Conservation: Jed Olson - Update on La Crosse Community Forest and more. Would like to pick a conservation project with the city to focus on, most likely pollinator prairie in quarry. Community forest project meetings to explain project to the citizens. Some local resistance on making improvements on the woodlot and increase in trails.
- VI. **New Business**
 - a. Roger Lundsten – resigned as BOD member
 - b. Trails Report – updates
 - c. Ongoing projects (i.e Catgut Festival etc.)
 - d. Robbie Young – WORS (Aug 5+6) and Omnium (May 5-7) – will have beer garden. Mountain biking at bike festival (Sept 1st), pump track jam. We made La Crosse Fat again – fat bike course at Myrick, 40 riders attended.
 - e. Will post a link to the donations site for ORA on Facebook to support grooming and ski clinics.
 - f. Jason Munz - Rotary Rockin' Ribs Competition on June 24th at the Oktoberfest grounds. Pulled pork competition for non-profits. Beer by bike brigade will stop by.
- VII. **Executive Director Report**
 - Discussion with county regarding ORA taking on Bluffland Coordinator position. Some opposition - working on getting RFP

- Received Explore La Crosse Grant - \$2500 for Omnium
- Meeting with Hoteliers - went well, The Charmant is 100% committed. Rentals looked to be in good shape. Working to finalize and organize the guiding list –lots of folks to contact and review. Will be on trip advisor page. Looking at a Tour de France themed event, should involve Greg LeMond.
- Will be part of Friends of the Bluffland BOD

Ongoing Work –

- Fundraising – trying to make that a big push right now. Need help with contacts and meetings.
 - Hixon Family (Signage for Hixon trails)
 - Inland Printing and a few others
- Website – Thanks to the ORA party we've been offered a great price - \$500, perhaps a bit more but not to exceed \$1,000, \$500 down and we're moving forward. Two weeks completion time.
- The Summit – need to put together a committee pronto!

VIII. Action Items